



UNIVERSITY INSTITUTE OF MG MON THE MODOGY AND VOCATIONAL DEVELOPMENT

www.uift.puchd.ac.in

20'22

PLACEMENT BROCHURE





C

 \Diamond

Ν

Т

Ε

Ν

Т

Ζ







PROF. RAJ Kumar

VICE-CHANCELLOR PANJAB UNIVERSITY, CHANDIGARH

It gives me great pleasure and pride to see the Placement Cell of the University Institute of Fashion Technology and Vocational development, going ahead with the placement drive of students, who are ready and equipped with the requisite skills to pursue their careers in the Fashion Industry.

The Fashion, apparel and Textile Industry thrives on novelty, foresightedness and is in a state of constant change. It is always in great demand of innovative and specialized experts with right technical skills. UIFT & VD focuses on teaching learning methods that inspire innovation, support entrepreneurship, and generate youth capital capable of bringing creativity to society and giving innovative solutions to the design industry in a fostering environment. The final year batch of 2022 has undergone rigorous training in a multitude of fashion disciplines in their Degree Programme of Fashion & Lifestyle Technology. It goes without saying that they are of the highest calibre and are now ready to contribute to the industry and will surely be an asset to any organization they join. I extend a warm invitation to stakeholders to the campus of Panjab University with a view to recruit the young budding students. I am confident that this brochure will certainly help the students in exploring job opportunities in their area of choice. I wish them a bright future and rewarding career.

OF DEPARTMENT CHAIRPERSON

UIFT & VD has successfully created a niche by providing professions suited for the varied environs of the Fashion and Textile Industry. Changing paradigms have created requirements for the professionals with the right kind of knowledge, design and technical skills, the capacity to think out of the box, and innovation. Specialized inputs in various aspects of design and technology using cutting-edge equipment inspire UIFT students to innovate and develop products for the general as well as niche markets. Field trips, industry internships and projects, case studies, seminars, research work teamed with the inputs from industry professionals keep our students updated with the latest trends and challenges in the sector/industry.

A feeling of great pride encompasses me, when I behold that University Institute of Fashion Technology and Vocational Development has emerged as a reputed Institute of Fashion developing professionals in the field of Design and Technology. UIFT provides opportunities to students to go beyond academics with their participation in sports, cultural activities, conferences etc. that helps them in realising and enhancing their skills and personality to the fullest potential. I take this opportunity to invite stakeholders to the Placement Program at UIFT. I am confident that employing organization will benefit immensely from the choice of section at UIFT. I assure that the expectations will not just be met, but will be surpassed substantially.



FROM THE DESK





Dr. Anu H GUPTA

CHAIRPERSON UIFT&VD Panjab UNIVERSITY, CHANDIGARH

FROM THE DESK OF UIFT&VD FACULTY

DR. PRABHDIP BRAR Assistant Professor

The UIFT & VD education gives you the means to thrive in, not just navigate, a changing world. You gain the creative and critical foundation you need to turn passions into a professional life of your own design. Conceptualise, style, shoot, develop and communicate towards the ladder of success. The toolkit of hands-on, collaborative methods and global support network, the entry is prepared for sustained success in our field or in advanced studies. The steps forward urge you to explore & contribute towards our graduates' change making paths. UIFT & VD is firmly committed to creating an environment that will attract and retain people of diverse cultural backgrounds. By providing a learning and working environment that encourages, utilizes, respects, and appreciates the full expression of every individual's ability, the Fashion & Lifestyle community fosters its mission and grows because of its rich, pluralistic experience.

DR RITA KANT Assistant Professor

In my view, Fashion has always been revolutionaryfrom the first sewing machine; a brainchild of Thomas Saint; to the rise of e-commerce in the mid-1990s. As a player in the Fashion Arena, Panjab University Institute of Fashion Technology has made it its business to offer a level playing field to the students of Fashion Technology; to provide a fair opportunity to all its graduates to participate in the placement process. The Technology Graduates who have learnt to design and develop trendy and appealing apparels and accessories, ensuring correct fit and performance of a product, are ready to be involved in the B2B Manufacturing Process with knowledge, understanding and application of technology in the fabrication of wears at every stage of creation; from designing and pattern production to garment manufacturing.

We realize that Technology is changing the game for every participant in the Fashion Industry. The faculty and students of FT have closely observed how the Fashion Industry has evolved and has taken the business from VR fitting rooms to AR dressing rooms, where customers can check the size, style and fit of a product they're thinking of buying to temperature-changing smart fabrics, Robots sewing and cutting fabric, AI algorithms predicting style trends and an array of other innovations in the fashion space. In this scenario UIFT is well aware of what the Companies are looking to offer in the New Career Opportunities for students of Fashion Technology. Consequently our focus remains on placements of our graduating students in Branded Fashion Houses, Event Management Companies, Fashion Magazines, Television and Film Industry, Boutiques, in Retail Chains as Product Designers, Manufacturers, Stylists, Merchandisers, Buyers, Designers and across many more such multi and inter disciplines. To conclude I will say that in the current D2C Fashion Business, the role of Fashion Technologists is shifting from "a tastemaker to a taste-interpreter"; We are aware of this phenomenon and so our Education Policy and our Fashion Graduates are evolving alongside with it.

PROFILE

Panjab University is located in Sector 14 and Sector 25 of Chandigarh, spreading across an area of almost 550 acres. The layout of two campuses of the University has been conceived to meet the academic, administrative, sports/recreational, residential and other requirements of a growing Panjab University University. To make it selfcontained, infrastructural facilities like its own Shopping Centre, Health Centre, Bank, Post office, Swimming Pool, Gymnasium, Sports Grounds, Botanical Gardens, well maintained parks, Open Air Theatre, Guest Houses, Faculty House, Seminar Complexes, Alumni House, Community Centre and a school, have been provided. Besides these facilities, the University Campus has 8 hostels for boys, 9 hostels for girls, a Working Women Hostel and 2 sports hostels. A cluster of prominent buildings like the Gandhi Bhawan, the Fine Arts Museum, the University Library and the Student Centre form the hub of social interaction. The University Library, another key building, in the Sector 14 Campus is an RCC framed structure with red sandstone veneers. The Student Centre, with its circular base and a ramp pulsating around its cylindrical body, is another landmark building. The academic institutes on the campus and four Regional Centres are grouped under the Faculties of Arts, Science, Languages, Law, Education and Fine Arts, Business Management and Commerce, Engineering and Technology, Medical Sciences, Pharmaceutical Sciences and Dairying, Animal Husbandry and Agriculture. Most of the departments have their own specialized libraries. All the hostels and Academic areas of PU are covered by Wi-Fi and students. Departmental Research Support, Centre for Advanced Study (CAS), Funds for Improvement of Science and Technology (FIST) and the Department of Special Assistance (DSA). The University has been recognized by the UGC as the "University with Potential for Excellence in Biomedical Sciences" with facilities for Stem Cell Research and Drug Development.



PANJAB UNIVERSITY

ABOUT UIFT&VD

ulft & vd

UniversityInstitute of Fashion Technology and Vocational Development is an in-Campus Institute, established by the Panjab University, Chandigarh in the year 2007 as a commitment to carry forward its goal of providing trained professionals for the fast growing Fashion, Apparel and Textile Industry. The success rate of the professionals in the field of fashion depends on their ability to integrate Fashion Information and Technology. UIFT has a wide variety of knowledge resources to support the teaching, research and consultancy activities of the institute. UIFT labs and library provides the necessary infrastructure to the students to collect and research on various concepts and further experiments.

UIFT's culture encourages thinking, questioning and experimenting to harness the artistic and intellectual potential of each individual and place the institution at the leading edge of contemporary art and design discourse. A multi-disciplinary approach inculcates selfinitiated learning and independent thinking and expands perceptual perspectives. Regular interaction with design studios, production and distribution centers, community projects, retail establishments and industry forms a vital bridge between UIFT and the world. The mode of instruction is highly student-centered and is through Projects, Seminars, Workshops, Educational Tours and Exhibitions. Their deep understanding and exposure in vast areas helps them fit into the Niche' Market as well as in the Mass Market of Fashion Makers. The aim is to incorporate Lifestyle Management in Professional and Personal life of every student and to provide the institution a continuous feedback on the performance and development of all the pass outs







INFRASTRUCTURE

UIFT library has a focused collection of books, audiovisual materials on design and its related fields. It is well equipped with a large array of books, journals and published resources of Indian and foreign authors and Audio-Visual material. The document collection is unique-student research Projects, Craft documentation's and project reports with innovative themes and research oriented studies are shelved here. All the Classrooms are well equipped with Audio - Visual equipment.







The studio, workshop and labs become a bridge to the learning and realizing the design ideas. In UIFT, the delivery of teaching and learning extends extensively to various labs/studios and workshops, as students are encouraged to come out with workable solutions/ concepts/ models/ prototypes.

The labs have similar infrastructure and machinery as available in the industry that help the students to have practical exposure in tune with the requirement of the apparel industry.





The Computer lab is equipped with State-of-Art Hardware, Software and Network facilities. This department is playing a key role in providing IT enabled learning environment with the objective of developing computer savvy, well rounded professionals for E-Retailing and Merchandising.



- Design Studio
- Draping and Pattern Making Lab
- Garment Construction
 and Product
- Development Lab
- Computer/Information
 Technology Lab
- Weaving Lab
- Knitting Lab
- Dyeing and Printing Lab
- Textile Testing Lab

COURSE DESIGN

UIFT&VD is a place for higher education in the field of fashion for those interested to make their career in the dynamic and charismatic world of Fashion Design and Technology. The course offered is designed to expand the creative intelligence and managerial skills of individuals, thereby producing potential professionals and designers.

The knowledge imparted through the course is based on learning by doing. The synergy in the course is obtained through textual and practical conceptualization. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in the garment industry. The students are exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides this, the exposure to actual work environment through field projects and the Industry Internship programs are important feature of the curriculum.

First three years of the program are inclusive of Foundation and Core Studies followed by two years Master's Program comprising of extensive specialized study related to fashion enterprise and lifestyle management.

The curriculum is laid out in a semester system. The entire emphasis is on creation of promising designers made possible by extensive exposure to latest machinery and equipment, visual resources and 'on the job' experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

B.Sc. FASHION AND LIFESTYLE **TECHNOLOGY**

YEAR I (SEMESTER I & II): FOUNDATION PROGRAMME

This time period is utilized to develop strong foundation of basic concepts. Inputs are given in the field of Fabric Technology, Fashion Studies, Visual Design, Fashion Illustration ,Pattern Development, Sewing Techniques, Creative Techniques, Fabric Handling, Computer Graphics and Lifestyle Management.

Ensemble by-Ms. Divya Sharma B.Sc. VI Design Collection 2021

YEAR II (SEMESTER III & IV)

Second phase includes the design and technical inputs in the areas like Design Process, Advanced Pattern Development & Draping, Garment Construction Technology, History of Indian and World Costumes, Traditional Indian Textiles and Embroideries, Fabric Technology, Project Based Fashion Studies, Fashion Illustration, Computer Graphics and Lifestyle Management.

YEAR III (SEMESTER V & VI)

Phase three involves the practical and commercial aspects of Fashion Business. For this students are taught Fundamentals of Marketing, Fashion Merchandising and Retail Management, Fashion Journalism, Personality & Clothing, Weaving Technology, Knitting Technology, Fashion Illustration, Pattern Development, Commercial Clothing, Computer Graphics, Fashion Photography, Portfolio Making, Design Collection, Basics of Research and Statistics, Lifestyle Management and In plant Training Project and Seminar.

YEAR I (SEMESTER I & II)

As the students move ahead in Masters Program, there is extensive specialized study related to fashion enterprise. For this specialized inputs are provided in the areas like Fashion Retailing Management, Textile Testing (Th. & Pr.), Textile Chemistry (Th. & Pr.), CAD Fashion Studio, Apparel Core (Kid's and Women's Wear) and Craft Survey and Documentation. Research Methodology in FLT, Statistical Techniques in FLT, Dissertation Seminar.

YEAR II (SEMESTER III & IV)

The last year is for research and specialized projects. Students study Industrial Management, Quality Management, Entrepreneurship, Advanced Weaving Technology, Advanced Knitting Technology, CAD Fashion Studio, Portfolio Development, Development of High Fashion Structured Garments, Technical Advances in Textile Material, Apparel Core (Men's Wear) and finally undertake Design Collection/ Research Project/Craft Based Project.

> Ensemble by-Ms. Shivani Baidwan B.Sc. VI Design Collection 2021

M.Sc. FASHION AND LIFESTYLE TECHNOLOGY



KEY THRUST AREAS OF THE PROGRAMME



FIELD / EDUCATIONAL VISITS

Students are taken for visits to industrial establishments, textile and apparel fairs, places where techniques and technology are being practiced so as to broaden their perspectives of the garment/apparel industry.

PRESENTATIONS

Students are given opportunity to research and present reports on the current topics related to the lifestyle, research, fashion and apparel industry in the form of classroom seminars and presentations, which keeps them abreast with the latest developments and techniques followed in the industry.





CRAFT SURVEY

The students at UIFT undertake extensive excursion to study and document the rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts. They also document the craft surveyed and try to produce design solutions.

LECTURES BY INDUSTRY EXPERTS

Experts such as designers, NGO workers, industry experts, artisans and academicians are invited regularly to deliver special lectures in their respective specialities.

ART OF FASHION MERCHANDISNG



CREATIVITY AND DESIGN THINKING By DEEPTI BAVEJA



UIFT & VD WEBINAR IN COLLABORATION WITH CENTRE FOR HUMAN RIGHTS AND DUTIES Is Sustainable Building a Practical Solution or Just a Fad? **By SHAGUN SINGH**





WORKSHOPS

Creative as well as technical workshops are a regular feature of the curriculum which not only increases the skill but also develop the team building skills, improves communication and presentation skills.















TECHNIQUES

UIFT & VD celebrated 75th Anniversary of Freedom of Glorious India:

Come let's Celebrate it in 6 Yards of Grace





COMPETITIONS Students undertake assignments,

presentations and

participate in group

discussions, quizes

and many other

competitions.

make

projects,

DESIGN COLLECTION / RESEARCH PROJECT / CRAFT BASED PROJECT

Students of B.Sc. final year make a design collection that they show case either through a Fashion Show, Exhibition or Presentation. Students of M.Sc. undertake research project or craft based project which is a test of their ingenuity and learning, that is carried for the entire 2 years of their masters course. The collections/ projects are adjudged by a jury comprising of designers, industry experts and academicians.



Ensemble by-Ms. Niharika Tiwari B.Sc. VI Design Collection 2021







Ensemble by-Ms. Navneet Dhaliwal



Ensemble by-Ms. Mehar Kiran B.Sc. VI Design Collection 2021



Ensemble by-Ms. Ekta Punia

UIFT&VD FACULTY

Highly qualified and trained faculty, bring to the classroom professional capabilities, wide exposure and years of teaching experience. Committed to grow in their profession, the faculty constantly upgrades the knowledge and skills through sustained interaction with the industry and research work in relevant areas.



DR. ANU H GUPTA PhD, PU M.Sc. (Clothing and Textiles), PU

DR. PRABHDIP BRAR PhD, PU M.A (History of Arts), PU M.Design, NIFT Delhi

DR. RITA KANT PhD, PU M.Sc. (Clothing and Textiles), PU PG Diploma & M.Ed (Guidance & Counselling), PU



DR. AVANISH KUMAR

MS. HARLEEN KAUR

MS. KIRTI SHEORAN

MR. MANDEEP SINGH

MS. PARNEET BRAR



MS. GINNI SINGH

MS. BHARTI SHARMA LORNIE

The five year integrated course in Fashion and Lifestyle Technology prepares professional for industrial and corporate sector to work as:-

Costume Designers

Fashion Stylists

Fashion Marketers and Advertisers

Fashion Merchandisers

Fashion Illustrators

Pattern Developers

Commercial Garment Manufacturers

Fashion Event Managers and Choreographers

Fashion Journalists, Editors and Photographers

Fashion Forecasters

Fashion Enterprise Managers

Fashion Course Educators

Fashion Consultants

CAREER **OPPORTUNITIES**

INDUSTRIAL INTERFACE

The education program at UIFT is extensively integrated with fashion industry. Internship at the national and international level, industry visits as well as realistic projects, seminars and interactions provide opportunities for students to appreciate and understand the working of the industry. UIFT has relationship with all the major players of fashion and garment industry in this region. To name a few of these:

Anand Design Studio Arbour industries Arvind Mills Audarya Pret & Couture Bageeya By Jigisha Shukla Bestseller Clothing CTA Apparels DAMU'Z Deepak Spinners Limited Dimple Creations Pvt. Ltd. Duke Eveline Fab India Femella Flying Fashion Guneeta Ghai Haute Couture Gurkripa Lifestyle Company Guru Nanak Boutique Inara by Ginni Mander Indu Design Studio Innovative Knits Keshav Exports Kiren Sandhu Designer K'MA K.S Knitfabs Lifestyle Journalist Magazine Maharaja Uniwear Manju and Bobby Grover Manushi Mini Soni Miss and Mrs By Upasana Mittal Mohit Rai Motif by Uday Mahajan Nahar Spinning Mills Nirmooha

NO EXIT Om Tex Orient Craft 'Other-Wise' Boutique Café By Naveen Negi Pantaloons Pataaree Pearl Global Pratiksha Bali Couture Puneet Arora Richa and Co. Rana Polycot Ltd. Rangaai Rainbow Denim Ltd. Raman Vij Rabani and Rakha Rose Creations Sarv International Shahi Exports Pvt. Ltd. Shivank Udyog Soltee Sportking Pvt Ltd. **Superfine Knitters** Swatee Singh Tarun Tahilani The House of Labels by Rimple Bhandari The Lifestyle Journalist Magazine. Trend Setters International Urvashi Kaur Vardhaman Spinning Mills Virasat Couture by Gursimar Winsome Knitwears Weaver's Service Center

BATCH OF 2020-2022

STUDENT'S PROFILE

M.SC. in *fashion* and *lifestyle* technology

ASHWITA

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED

- DUKE, Ludhiana Gained knowledge about different fabrics, apparels and printing (January 2020)

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED

СНАМРА

- 45 days internship in Retail (ONLY)
- 3 month experience in graphic designing (Big Boxx Chandigarh),
- 3 Month internship in Monte Carlo, Ludhiana (Designing and printing)

- 2 year experience as a graphic designer and currently pursuing same as a freelancer along with M.Sc in FLT.

D.O.B: 15-01-1999 RESIDENCE- Dharamshala E-mail: rattanashwita@gmail.com Phone no: 7710269020



D.O.B: 01-03-1997 RESIDENCE- Jalandhar E-mail: anshuthakur1316@gmail.com Phone no: 8360958045



CHARUL

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED - 30 days internship under merchandising deptt. in TCNS Pvt. Ltd. Noida (June 2019 - July 2019)

- 45 days internship as a Fashion designer for Nirmooha label by Prreeti Jaiin Nainutiya Mumbai (December 2019 - February 2020)

- Also worked for Lakme fashion week 2020

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED

- Internship in Limra Overseas for 1 month in Bijnor, UP (learnt the processes involved in manufacturing)

D.O.B: 06-02-1999 RESIDENCE- Hyderabad E-mail: hally.charul@gmail.com Phone no: 7901731271



D.O.B: 20-10-1999 RESIDENCE- Roorkee, Uttarakhand E-mail: jainkhushi11979@gmail.com Phone no: 9149352373



KIRTI RAHEJA

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- Internship at Shahi Export Pvt. Ltd., Faridabad for 45 days i.e., from 16th December, 2019 to 29th January, 2020 -- Worked at JCPenney merchandising team.

- Internship at Manya Creation Export house for one month ie., 4th June, 2018 to 5th July, 2018 -- worked with designer and as well as in cutting department, quality check and packaging. "

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- Internship at HIMKER KNITS pvt. Ltd., Ludhiana

- Internship at RIYA KODALI DESIGN HOUSE, Bangalore

> - Online internship at **BUTTON MASALA**

D.O.B: 09-08-1998 **RESIDENCE-** Hisar, Haryana E-mail: kirti.raheja98@gmail.com Phone no: 8168887979



D.O.B: 25-03-1999 **RESIDENCE-** Ludhiana E-mail: kritika.wadhwas9@gmail.com Phone no: 8847470648

MEHAK HANS

LAKSHITA MIGLANI

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED

- Six weeks internship at RACHIT APPRALES, Noida

(specialised in merchandising)

INDUSTRIAL EXPERIENCE/ PROJECTS HANDLED

- 2 months Internship under a designer at United colors of Punjab, Chandigarh (designing juttis)

-2 months Internship under a designer at the Finicky Colorist, New Delhi (designing & styling a new collection with complete design process)

-45 day Internship at Pataaree, Chandigarh (Styling & Event Decor)"

•

D.O.B: 19-12-1999 RESIDENCE- Panipat,Haryana E-mail: lakshitamiglani123@gmail.com Phone no: 8950811548



D.O.B: 06-01-1999 RESIDENCE- Panchkula E-mail: mehakhans553@gmail.com Phone no: 9876327944

NEHA SHARMA

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- 1 month internship under SARV INTERNATIONAL (31 August to 30 September 2021

(Specialised in Fabric Handing)

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- 1 month internship in an export house, TCNS, Noida, as a merchandiser.

- 45 days nternship in a design house, NIRMOOHA, Mumbai as a fashion designer

D.O.B: 06-01-1999 **RESIDENCE-** Chandigarh E-mail: nehasharma28feb@gmail.com Phone no: 9478377315



D.O.B: 07-07-1998 **RESIDENCE-** Shimla E-mail: stutinhn@gmail.com Phone no: 9736028484

SUKHMAN KAUR

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- Interned as a Fashion Assistant INDUSTRIES ALBASIR at PVT.LTD. Mohali Punjab, 01-06-2019 to 10-07-2019 (gained knowledge about making various apparel processes such as designing, making, cutting, pattern stitching, finishing and packing.

INDUSTRIAL EXPERIENCE/ **PROJECTS HANDLED**

- Internship at SHAHI EXPORTS Faridabad. Duration: 1.5 months (17 Dec 2019- 30 Jan 2019) Specilised in DESIGNING Worked on Patterns, Mock garments, Final garments ready and many more.

D.O.B: 05-04-1999 **RESIDENCE-** Chandigarh E-mail: sukhmankaur5499@gmail.com Phone no: 8264648425



D.O.B: 03-09-1999 **RESIDENCE-** Ludhiana E-mail: urvashiikhullar@gmail.com Phone no: 9877414401

This placement brochure is a sincere effort to direct the attention of fashion designers, industries, stylists, and other such organizations which are actively looking for potential candidates, towards the young and enthusiastic talent of UIFT&VD students.

INTERESTED EMPLOYERS CAN CONTACT-Dr. Anu H. Gupta

Chairperson and Placement Officer UIFT&VD, Panjab University Chandigarh Mobile : 94174 24322 E-mail : guptaanupu@gmail.com

Once an employer has selected the candidates, interview will be scheduled, either online or offline, depending on government's COVID guidelines.

If selected, students will join their respective organizations from JULY/ AUGUST onwards.

DESIGNED BY

Ms. GINNI SINGH, JRF UIFT&VD, PU, CHD

PLACEMENT PROCEDURE



Website : www.uift.puchd.ac.in

UNIVERSITY INSTITUTE OF FASHION TECHNOLOGY & VOCATIONAL DEVELOPMENT

Panjab University Sector - 14, Chandigarh - 160014, INDIA Ph.: 0172-2534336